

Creating PDF Portfolio

Using Adobe Bridge





Planning & Building your Portfolio

A portfolio allows a photographer to quickly and simply share their work with potential clients. A great portfolio will bring you plenty of work



Watch for these dos and don'ts for building a photography portfolio

Don't include similar images

Do cut back Don't use images inconsistent with your style

Do specialise

Don't forget to consider the audience

Don't be afraid to shoot for free while building your portfolio

Don't use images that need an explanation

Do start and end strong



Drawbacks of Flash Web Design

It's tough to get an all-Flash website to rank high in search engines

Visitors come to websites for information, not animation

Flash intros make the homepage take too long to load



Output workspace in Adobe Bridge CC

The new **Output** workspace in Adobe Bridge CC allows you to create PDF contact sheets of one or more images. In the **Output** workspace, you begin by choosing a template for your PDF contact sheet in the **Output Settings** panel on the right. Then, you drag images from the **Content** panel (bottom) to **Canvas** in the **Output Preview** panel (center). You can choose to customize various output settings—document, grid and margins, header and footer, watermark, and PDF properties—and also save your custom template for reuse later. The settings that you apply in the **Output Settings** panel are readily rendered in the **Output Preview** panel. Finally, you're ready to export a PDF output

<https://helpx.adobe.com/ca/bridge/using/output-module-pdf-contact-sheet.html>



What are the main differences between PDF (Interactive) and PDF (Print)?

Here is some info for you regarding what choices are being made under the hood when you choose File > Export > Adobe PDF (Interactive).

Things that just happen or are included, with no choice in the dialog box:

Hyperlinks, Bookmarks, Fast Web view, Compress Text and Line Art, Crop Image Data to Frames.

Things that are not included, with no choice in the dialog box:

Visible Guides/Grids, Hidden and Non-Printing Layers, Hidden and Non-Printing Objects, Marks & Bleeds, No Ink Manager or Simulate Overprint options.

Things that you can choose:

Security Settings, Embed Page Thumbnails, Create Tagged PDF, Create Acrobat Layers, Initial View, Initial Layout, Open in Full Screen Mode, Page Transitions, Image compression and resolution.



/What are the main differences between PDF (Interactive) and PDF (Print)?

Fonts: Subset 100%

Color Conversion: Destination

Destination: sRGB

Profile Inclusion Policy: Include Destination Profile

Transparency Flattener: No Flattening

And lastly, Compatibility is set to Acrobat 9 (PDF 1.7). This last point is important, and largely explains the main reason we split Interactive PDF out as a separate export choice from Print PDF. When you export an interactive PDF from CS5, included media is now written out to the Rich Media Annotation Layer, which means this content is played back via the embedded Flash Player within Acrobat Pro 9 or Adobe Reader 9 or higher. In previous versions, this content was written out to the Screen Annotation Layer, which meant this content was played back via QuickTime. This has been a long-standing headache for end users as playback across platforms was often inconsistent, would frequently break when Apple updated QuickTime, etc.



/What are the main differences between PDF (Interactive) and PDF (Print)?

Lastly, if you want to include rich media in your interactive PDFs (SWFs, audio and video), the only formats supported if you want to target Adobe PDF (Interactive) are MP3 for audio and FLV for video. Other file formats will need to be converted to these formats before you export to Interactive PDF. For video files, you'll be able to convert to FLV with Adobe Media Encoder. For audio files, you can use any number of free audio conversion tools, including iTunes.