



# Adobe Premiere Pro for Education

## Audio-Visual Storytelling & the Scholarly Concept Video

### Step 1 – File Management & Workspaces ([00:00](#))

#### 1.1 Create a Project Folder.

- On desktop or in Creative Cloud Files, create new project folder
- Name the folder FDI\_Premiere

#### 1.2 Files and Naming Conventions.

- Download/copy all project files (media assets) into FDI\_Premiere project folder.

#### 1.3 Launch Premiere Pro.

- Click Creative Cloud Icon.
- In Creative Cloud Applications menu, select Video & Motion Category.
- Locate Premiere Pro and click Open.

#### 1.4 Create New Project

- Click the New Project button.
- In New Project dialog box, name your project.
- Set save destination:
  - Click Browse.
  - Find/select designated project folder (FDI\_Premiere).
- Click Ok.

### 1.5 Configure Workspace: Close Panels.

- Click Assembly (at top).
- In Project Pane (left), close Media Browser Panel:
  - Click on Media Browser Panel name.
  - Click on three lines (“hamburger”) icon next to panel name.
  - In panel menu, Click Close Panel.
- Repeat process to close Markers Panel
- Repeat process to close Audio Clip Mixer Panel
- Repeat process to close Libraries Panel.

### 1.6 Configure Workspace: Move Project Pane

- Click and drag Project Pane over Monitor pane until left location indicator shows in dark purple.

### 1.7 Configure Workspace: Add Panels

- Select Project Pane
- Open Window menu (top of screen), Select Effect Controls
- Open Window menu, Select Effects

### 1.8 Configure Workspace: Resize Panes

- Click and Drag left edge of Monitor Pane left (to enlarge window)
- Click and Drag right edge of Timeline Pane right (to stretch timeline)
  - This will also thin the Audio Meter Pane

### 1.9 Configure Workspace: Save Workspace Layout.

- Open Window menu
  - Select Workspaces (to open submenu)
  - Select Save as New Workspace.
- Name new workspace FDI Workspace, click Ok.
  - FDI Workspace should now appear at top (in blue letters).

## Step 2 – Importing Clips, Media, and Assets ([04:37](#))

### 2.1 Import Media.

- Open File menu (top of screen), Select Import.
- In Import Dialogue Box:
  - Locate Project Folder.
  - Select media files.
    - To batch import:
      - Mac: command + click to select multiple files.
      - PC: control + click to select multiple files.
  - Click Import.

## 2.2 Toggle File Display.

- Click icon button, list button, or freeform button at bottom of Project Panel to toggle file display.

## 2.3 Save Project.

- Open File menu (top of screen), Select Save.
  - Quick key function: Mac: command + s; PC: control + s.

# Step 3 – Create a Sequence ([06:12](#))

## 3.1 Create a Sequence.

- In Project Panel, click and drag *Aroll\_1* onto the timeline.
- Rename newly created sequence:
  - Click on Project Panel.
  - Right-click newly created sequence (named *Aroll\_1*).
  - In submenu, Select Rename.
  - Change name to *Sequence1*.

# Step 4 – Three Ways to Trim a Clip ([06:58](#))

## 4.1 Way #1: Setting Mark In and Mark Out points on Source Video.

- In Project Panel, double-click *Aroll\_1* video file.
  - This opens the file in the Source Panel of the Monitor Pane.
- Scrub playhead to Mark In point and click Mark In button.
- Scrub playhead to Mark Out point and click Mark Out button.
- In Project Panel, click and drag *Aroll\_1* into the timeline.

## 4.2 Way #2: Cut & (Ripple) Delete.

- In the timeline, click the Selection (arrow) tool.
- Move playhead to first cut location.
- Select Razor tool.
- Move Razor tool over *Aroll\_1* clip to the playhead and click to cut.
- Switch back to selection tool and move playhead to second cut location.
- Switch to Razor tool, move over *Aroll\_1* clip to the playhead and click to cut.
- Switch to Selection tool.
- Select middle segment.
- Open Edit menu (top of screen) and select Ripple Delete
  - Quick keys for this feature: Mac: alt + delete; PC: shift + delete

#### 4.3 Way #3: Click and Drag function.

- In timeline, using the Selection tool, move playhead to end of *Aroll\_1* clip where the conclusion begins.
- Move Selection arrow to the end of segment two of *Aroll\_1*.
- Once Selection arrow changes to Red Bracket, click and drag end of clip to the playhead.

## Step 5 – Building Horizontally and Vertically ([13:14](#))

#### 5.1 Get familiar with timeline interface.

- Channels (video and audio).
- Sliders (enlarge/reduce channels, zoom in/out on timeline).

#### 5.2 Building Horizontally.

- Using *Aroll\_2*, repeat the Mark In/Mark Out editing technique (Way #1 - Step 4)
- Once Mark In/Mark Out is set: in Project Panel, Click and Drag *Aroll\_2* to the timeline, placing it after the existing edited *Aroll\_1* segments.
  - This step is designed to use the second recording (a retake) of *Aroll\_2* to replace the talking-head conclusion edited out in Step 4.

#### 5.3 Building Vertically.

- Click and Drag *Broll\_1* to video channel 2 (v2).
  - Place over cut in *Aroll\_1*
- Trim/edit *Broll\_1*.
  - Use the cut/delete editing technique (Way #2 from Step 4).
- Remove audio from *Broll\_1* (if necessary).
  - Using Selection tool, click the Lock icon on video channel 2 (v2).
  - Once channel is locked, Click audio clip on audio channel 2 (a2).
  - Press delete.
  - Click Lock icon again to unlock channel.
- Adding Images:
  - In Project Panel, hold shift and click *Image\_1* and then *Image\_2*.
  - With both selected: Click and drag *Image\_1* and *Image\_2* onto video channel 2 (v2) on timeline
    - Place the cut line between the image clips directly over the cut line between *Aroll\_1* and *Aroll\_2*)

## Step 6 – Audio Adjustments & Effects ([18:31](#))

### 6.1 Add *Audio\_1* to the sequence.

- In Project Panel, click and drag *Audio\_1* to audio channel 2 (a2) in *Sequence1* timeline.

### 6.2 Adjust clip duration to fit.

- Using Selection tool, scroll to end of the *Audio\_1* clip in the timeline.
- Move Selection tool over edge of clip until Red Bracket appears, then click and drag to match length of video segments.

### 6.3 Adjust volume.

- Using Selection tool, click *Audio\_1* to select clip.
- Click and drag white line in middle of clip to adjust volume:
  - Up increases volume; down decreases volume.
  - Note: to make this balance with the talking head audio, counter-adjustments to the volume level of audio channel 1 (a1) may need to be made.

## Step 7 – Video Adjustments & Effects ([20:30](#))

### 7.1 Creating a Close-up Shot.

- Using Selection tool, move the playhead in the timeline to the beginning point of where you want the close-up shot to begin.
- Using the Razor tool, create a cut at the playhead.
  - Repeat process to create segment for close-up.
    - Note: In walkthrough example, I am creating the close-up a few seconds before *Broll\_1* starts, so I only need one cut to create the small close-up segment on *Aroll\_1*.
- Using Selection tool, move playhead so it is over new segment for close-up, making sure that segment is displayed in monitor pane.
- Select the Effect Controls Panel in the Project Pane.
- In Effect Controls Panel, click arrow next to Motion, displaying Motion effect options.
- Under Motion effects, locate Scale control line, click 100 and drag cursor to the right to increase value to 175.
  - Alternately, click 100 and manually type in the 175 value.
- After scale change, reposition clip to keep talking head in center.
  - To adjust a clip's location, make sure segment is selected and timeline playhead is positioned over the clip, displaying that segment in the Monitor Pane.
  - Go to Effect Controls --> Motion --> Position Control line (directly above the Scale control line) and adjust the X (horizontal) and Y (vertical) numeric position values.

## Step 8 – Basic Transitions and Effects ([22:51](#))

### 8.1 Add Cross Dissolve transition.

- In Project Pane, select Effects Panel.
- In Effects Panel, click arrow next to Video Transitions folder.
- In Video Transitions, click arrow next to Dissolve folder.
- In Dissolve, click and drag Cross Dissolve transition to beginning of *Broll\_1* on video channel 2 (v2).
- Repeat to add Cross Dissolve transition to end of *Broll\_1*.
  - Alternately, use quick keys to apply Cross Dissolve (default transition) to both ends of the selected clip: Mac: command + d; PC: control + d.
- Repeat to add Cross Dissolve transition to beginning of *Image\_1*, between *Image\_1* and *Image\_2*, and at the end of *Image\_2*

### 8.2 Add Dip to Black transition

- In Project Pane --> Effects Panel --> Video Transitions --> Dissolve folder, click and drag Dip to Black transition to beginning of first *Aroll\_1* segment on video channel 1 (v1).
- Repeat and drag Dip to Black transition to end of the *Aroll\_2* segment on video channel 1 (v1).

## Step 9 – Making Titles and Transitions ([25:12](#))

### 9.1 Add *Black Video*.

- Go to File menu (top of screen), select New to open submenu, and select Black Video.
- Create space in sequence to add *Black Video*.
  - Using Selection tool, move playhead to beginning of timeline.
  - Select Track Selection Forward tool.
  - Click on playhead, auto-selecting all items on the timeline.
  - Click and push entire selection 10+ seconds to the right.
- In Project Panel, click and drag *Black Video* onto video channel 1 (v1) in the timeline.
- Adjust *Black Video* duration as desired.
- Move sequence elements back in place.

## 9.2 Add Titles to sequence (for title and credits).

- Using Selection tool, move the playhead in the Timeline Pane to the beginning of the sequence.
- Select the Title tool in the Timeline Pane.
- Move the cursor to Monitor Pane and on the video in the Program Panel click the desired location of the Title (center, lower third, etc.).
- Type in Title text (e.g., Post-Digital)
  - To adjust Title appearance, highlight typed text.
  - In Project Pane, Effect Controls Panel, click arrow on Title control line (identifiable by same name as text typed in the Title).
  - Use text editor controls to change font, adjust size, etc.
- Once font/text is set, using Selection tool, click and drag newly created Title in the Monitor Pane to reposition it on the screen.
- Repeat Process to add title element at end (i.e., credits):
  - Move playhead to end of *Aroll\_2*.
  - Select Title tool.
  - Move cursor to Monitor Pane, over video display in Program Panel.
  - Click and type in credits (e.g., audio from bensound.com)
  - Use text editor controls to change font, adjust size, etc.
- If necessary, adjust the duration of either Title elements (title or credits):
  - In the timeline, click and drag the edge of the Title element.

## 9.3 Add transitions to Title.

- Using selection tool, go to Project Pane and select Effects.
- Under Effects, select Video Transitions.
- Under Video Transitions, select Dissolve.
- Under Dissolve, click and drag Cross Dissolve to beginning of Title clip in the timeline.
- Repeat with end of clip.

## 9.4 Audio Intro/Outro audio (adding and manipulating keyframes).

- Using Selection tool, move *Audio\_1* to the beginning of the timeline.
- Scrub playhead to end of *Audio\_1*.
- Click and drag to extend *Audio\_1* (5 seconds) beyond end of *Aroll\_2* clip.
- Move playhead to beginning of the timeline.
- Select *Audio\_1* clip located on audio channel 2 (a2).
- Add keyframe #1:
  - Click Add/Remove Keyframe button (small circle icon in the middle of the two arrows) on audio channel 2 (a2).
- Move playhead to point where *Aroll\_1* audio begins.
- Click Add/Remove Keyframe (small circle) button on audio channel 2 (a2) to add keyframe #2.
- Click and drag keyframe #1 up, raising volume 6-8 decibels (creating a diagonal in white volume line between keyframe #1 and #2).

- Move playhead to 2 seconds before *Aroll\_2* audio ends.
- Click Add/Remove Keyframe button on audio channel 2 (a2) to add keyframe #3.
- Move playhead to 1 second past end of video clips.
- Click Add/Remove Keyframe button on audio channel 2 (a2) to add keyframe #4.
- Move playhead to end of *Audio\_1*.
- Click Add/Remove Keyframe button on audio channel 2 (a2) to add keyframe #5.
- Using Selection tool, click and drag keyframe #4 up, raising volume 6-8 decibels.
- Click and drag keyframe #5 down, lowering volume all the way to the bottom of the audio channel.
  - Adjusting keyframe #4 and #5 as such should create on the white volume line a diagonal up from #3 to #4 and a diagonal down from #4 to #5.

## Step 10 – Saving & Sharing Sequences ([31:08](#))

### 10.1 Export Sequence.

- In Project Panel, click *Sequence1*.
- Go to File menu (top of screen), select Export to open submenu, and then select media.
  - This will launch the Export Settings Dialogue Box.
- In Export Settings, set Format to H.264.
  - Click arrow next to Format.
  - Select H.264.
- Rename Output & Set Export Destination.
  - Click output name (*Sequence1.mp4*) to launch the Saving Dialogue Box.
  - Change name (e.g., *FDI\_CookingWithAdobe*).
  - Set save (export) destination.
    - Save in Project Folder created/established in Step 1.
  - Click Save.
- In Export Settings, click Export.

### 10.2 Upload file to YouTube (or Vimeo).

### 10.3 Check and edit caption file (auto-created by YouTube).

### 10.4 Share/Embed on Adobe Portfolio.